



Sponsorship prospectus

RICS Africa Summit and Networking Drinks Reception

Maslow Hotel, Johannesburg, South Africa
29-30 May 2019

rics.org/summitafrica

Africa Summit and Networking Drinks Reception

The concept

RICS is a global professional body. We promote and enforce the highest professional qualification and standards in the development and management of land, real estate, construction and infrastructure. Our name promises the consistent delivery of standards – bringing confidence to the markets we serve. The work of our professionals creates a safer world: we are proud of our profession’s reputation and we guard it fiercely.

Summit theme and concept

This year’s theme “Investing with Impact – Collaboration and Innovation” will focus on how collaborative partnerships and impactful investment is shaping the future of Sub-Saharan Africa. Key topics for discussion will include an in-depth look into inward investment, geopolitics and cross-border collaboration, as well as an examination of current and future investment trends in cities, renewable energy and transport infrastructure. The agenda will also address established and emerging models of funding.



Attend to hear regional and international speakers address these pertinent subjects and explore possible collaborative and innovative strategies to push Africa forward as a global thought leader and influencer in the built environment.

Building on the successes of the last four Africa Summits, this year's event continues to be a collaboration of property institutions and associations across Africa, working together to accelerate the professionalism of the land, construction and property sectors throughout the continent. The Summit is designed for Presidents, Chairmen and CEOs, providing a forum where common goals and a shared vision can be created through consensus and discussion.

The Summit format

A brief overview:

Wednesday 29 May 2019

Optional technical tour in the afternoon followed by the RICS Summit Africa Networking Drinks Reception in the evening.

Thursday 30 May 2019

The Summit will take place with networking intervals throughout the day.

Previous delegate testimonials -

“The Summit provided me with current knowledge from the leaders in the property industry in Africa along with invaluable networking opportunities with my professional peers”

Femi Rufus, President of Rufus Commercial Property and Arbitration Inc.

“Stay ahead with African market trend analysis and make lasting professional connections at the RICS Summit”

Akin Olawore, President of Nigerian British Chamber of Commerce



Sponsorship benefits

By choosing to sponsor RICS' Africa Summit you will have access to a vast spectrum of benefits; it will demonstrate your high profile status in Africa and commitment to the Sub-Saharan market, with opportunities to network with leaders in the land, property and construction sector from across the continent. It is a prime setting to develop new business relationships and cement existing ones, whilst allowing you to profit from a clear association with RICS and RICS international standards. It gives you the opportunity to be part of the debate that takes the Sub-Saharan real estate market forward.

Sponsor contacts

To book your sponsorship or for queries about potential sponsorship opportunities please contact:

TC Chetty

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Billy Wilson

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For further information visit rics.org/summitafrica



Sponsorship opportunities

Organisations can choose from three tiers of sponsorship to suit their business development needs. These packages are designed to help organisations:

- Raise brand profile with senior and regional real estate and built environment decision makers
- Associate with RICS brand values
- Establish brand sovereignty and thought leadership positioning through introductory speaking opportunities
- Make new senior business contacts
- Reinforce existing business relationships

There are also sponsorship opportunities at the Networking Drinks Reception – please enquire directly for details.

Gold Sponsor ZAR 100,000

- Your company logo will be shown alongside the RICS logo on all pre-event marketing collateral and on-site RICS event materials which include;
 - Event website registration portal
 - Event website hosted on rics.org featuring your logo and hyper-link through to your website
 - Logo on the physical stage set surround which will be visible throughout the conference
 - Logo on the conference AV screens at key times during the event, including main conference holding slides
 - Company profile featured on the conference App including your logo, advertising text, social media links and a downloadable advert or brochure
 - Pop up banner(s)
 - Event signage
- Opportunity for a senior executive of your company to take part as a panellist in one of the conference live panel sessions [topic and availability dependant]
- Right to use official 'RICS Sponsor' brand asset
- Prime banner advert space on the homepage of the conference App with hyper-link to your website
- Opportunity to include a gift or give-away at the registration desk
- Prime exhibition space [3mx2m] outside the main conference room allowing you to showcase your company via a self-supporting pop-up exhibition stand
- Your company named as a sponsor by the conference chairman in both opening and closing remarks and via push notifications on the conference App
- **Six** delegate passes to the conference
- **Six** delegate passes for the evening drinks
- Prime location for the six guests on VIP tables at the evening drinks.

Silver Sponsor **ZAR 70,000**

- Your company logo will be shown alongside the RICS logo on all pre-event marketing collateral and on-site RICS event materials which include;
 - Event website registration portal
 - Event website hosted on rics.org featuring your logo and hyperlink through to your website
 - Logo on the conference AV screens at key times during the event, including main conference holding slides
 - Company profile featured on the conference App including your logo, advertising text, social media links and a downloadable advert or brochure
 - Pop up banner(s)
 - Event signage
- Right to use official ‘RICS Sponsor’ brand asset
- Banner advert space on the homepage of the conference App with hyper-link to your website
- Opportunity to include a gift or give-away at the registration desk
- Prime exhibition space (3mx2m) outside the main conference room allowing you to showcase your company via a self-supporting pop-up exhibition stand
- Your company named as a sponsor by the conference chairman in both opening and closing remarks and via push notifications on the conference App
- **Three** delegate passes to the conference
- **Three** delegate passes for the evening networking drinks reception
- Prime location for the three guests on VIP tables at the evening networking drinks reception.

Summit exhibitor **ZAR 40,000**

- Company profile featured on the conference App including your logo, advertising text, social media links and a downloadable advert or brochure
- Opportunity to include a gift or give-away at the registration desk
- Exhibition space (3mx2m) outside the main conference room allowing you to showcase your company via a self-supporting pop-up exhibition stand
- Your company to be named as an exhibitor by the conference chairman in both opening and closing remarks and via push notifications on the conference App
- **Two** delegate passes to the conference.





Confidence through professional standards

RICS promotes and enforces the highest professional qualifications and standards in the valuation, development and management of land, real estate, construction and infrastructure. Our name promises the consistent delivery of standards - bringing confidence to markets and effecting positive change in the built and natural environments.

Americas

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